

KATE MOORE

katemooredesign.com
Berkeley, CA
203. 788. 2505

EDUCATION

SAN FRANCISCO, CA
2015-MAY 2017 California College of the Arts
Masters of Fine Art (Design)

WEST HAVEN, CT
2009-2013 University of New Haven
Bachelor of Arts & Science, Graphic Design
Concentration, Digital Art & Design
Minor: English
GPA 3.70 (Magna Cum Laude)

2010-2013 Dean's List

2010-PRESENT Sigma Tau Delta (English Honor Society)

2013 Society for Experiential Education (SEE, Gold Membership)

EXHIBITIONS

2016 Featured Work in "Perceptual Shifts" at Gray Area

2016 Featured Work in "Drawing Machines" at Hubbell Street Galleries

2016 Featured Visual Artist In Not Ur Baby 2 at Oakland Terminal Gallery

2014 Featured Work in Emergent Art Space's "Translations" Exhibition

2014 Featured Work in Works/San Jose Benefit Art Auction

2014 Featured Work in Berkeley Art Center's Benefit Auction "Collect!"

2014 Featured Work in Paolo Mejia Art Gallery's "Cut & Paste"

2014 Featured Work at Minna Gallery

2013 University of New Haven Department of Art + Design Senior Exhibition

2013 Featured Work in Freight Street Gallery's "Cheesie Dreams"

2012 Featured Works in Freight Street Gallery's "That's Woman's Work Too"

2012 Featured Artist Exhibit for Fauxchella at 305K Gallery

2010-2013 Featured Works in the Seton Gallery Student Juried Exhibition

DESIGN EXPERIENCE

SAN FRANCISCO, CA
2016-2017 **Tea Collection - Freelance designer**
Design marketing & promotional materials including e-mails, web banners, & store signage

SAN FRANCISCO, CA
2016-2017 **Wattis Institute for Contemporary Arts - Gallery Monitor**
Maintain the gallery, assist visitors

OAKLAND, CA
2015-2016 **TASCHEN - Design Intern**
Develop book design layouts for a variety of clients

SAN FRANCISCO, CA
2015-2016 **California College of the Arts - Graduate Teaching Assistant**
Guide and contribute to classroom critiques, as well as meeting with students individually outside of the classroom, grading assignments, guiding classroom exercises

SAN FRANCISCO, CA
2016 **designstaq - Freelance Design & Art Director**
Design websites for a variety of clients using squarespace as the main platform

SAN FRANCISCO, CA
2016-2017 **California College of the Arts, Visual & Critical Studies Department**
Provide design and art direction for the 2016 student thesis symposium posters

SAN FRANCISCO, CA
2016-2017 **Off The Grid - Freelance designer**
Design marketing materials such as t-shirt, web, and print banners

MINNEAPOLIS, MN
2015 **Keyword Marketing - Freelance designer & Art Director**
Provide art direction and design for logo and brand development

BRENTWOOD, CA
2013-2015 **Curran & Connors - Senior Designer/ Art Director**
Development and execution of strategic solutions for visual communication, including annual reports, corporate literature, branding, marketing materials and interactive media. Provided design and art direction for clients ranging from non-profit organizations to Fortune 500 companies

NEW HAVEN, CT
2013 **International Festival of Arts & Ideas - Graphic Design Associate**
Create print and web materials to market 2013 festival

WEST HAVEN, CT
2012-2013 **University of New Haven Marketing Department - Web Content Author**
Develop, design, and update the University Website

PROFICIENT IN:

Adobe Creative Suite
(InDesign, Illustrator, Photoshop,
Dreamweaver, & Flash)
Cinema 4D
Microsoft Office
(Word, Publisher, Excel, Powerpoint)